



The Community Impact Fund Membership Benefits

Who is The Community Impact Fund?

The Community Impact Fund (CIF) is an independent 501(c)3 non-profit established in 2018 to help organizations maximize their community impact by helping to meet the financial needs of their employees, members, and community.

We believe that Credit Unions are key to sustainable and scalable community impact. We partner with CUs to provide the technology, program support, and educational resources to enhance their communities' financial well-being.

Vision

Everyone has a path to financial freedom

Mission

Partnering with employers to empower ALICE individuals toward financial security.

Core Values

- Embrace Community
- Respect Dignity
- Meet Needs
- Collective Impact
- Live with Intention
- Never Settle
- For All

Who is ALICE?

Asset Limited, Income Constrained, Employed

ALICE represents nearly half of all hardworking individuals and families in the U.S. who face these financial challenges every day:

- Negative Cash Flow
- Difficulty Meeting Basic Needs
- Little to No Savings
- High Debt Burden
- Faced with Frequent Fees
- Operating in Survival Mode

How do we meet this need?

In pursuit of our mission, we partner with organizations to provide financial education resources for their employees, members, and community members. In partnership with select organizations, we also manage charitable Impact Loan Funds. These loans are only available through loan partner organizations.



What are my CIF membership benefits?

What benefits does an individual receive as a member of CIF?

CIF's passion is to help people become financially whole. By becoming a member of CIF through your Credit Union membership, you can access our financial education webinars, newsletters, and resource page. You will also have the opportunity to join our quarterly membership meetings and vote on topics related to the financial wellness program.

Quarterly Webinars

Our quarterly webinars are designed to simplify concepts and help individuals relate to the information in a different way. Each one builds upon the one before providing a progressive and manageable approach to your financial wellness journey. They are recorded so you can watch them anytime after logging into the CIF member portal.

Monthly E-Newsletter

The newsletters focus on providing financial nuggets: tools and resources that empower you to dig deeper into the areas of your financial wellness journey. They also include links to resources and videos to help build your financial knowledge. The newsletters are sent out monthly. You can unsubscribe at any time.

Member Financial Resources

After creating your login in our membership portal, our financial education resources are available for members at any time. We add new resources such as budgeting templates, savings tools, and expense trackers regularly.

How will I access these resources?

By choosing to become a member of your Credit Union via an association with CIF, you will receive a welcome email from your Credit Union that will include information about the above resources as well as your *Complimentary Membership Access Link*. Once you are enrolled as a member of a partner Credit Union, you will automatically be subscribed to our monthly financial wellness newsletter and be able to access the rest of your benefits through the membership portal.